#DRILL: When to use surveys? State, whether a survey would be the best option for answering each of the following questions.

The popularity of various Uber drivers. A rating system is good enough

A grocery store wants to know how much people like strawberry, chocolate, and vanilla ice cream. A survey would be good here

Trojan wants to know whether their condoms are more popular among straight people or gay people. A general survey would be better, including other condom brands.

Recently, rental rates for HappyCars have increased by 30%, which is quite unusual. You want to find out why this is happening and how to keep the increase going. Assessing the success rate of a new advertising campaign.

A survey would be good here.

Measuring the effect of nurse/patient ratio on patient recovery rates in hospital wards. Gathering data would be much more effective for this purpose.